



# Meeting Leader Certification

Don't just hold meetings - lead them!

**Meetings are the most-used leadership tool, yet fewer than 25% of business leaders ever receive formal training in Meeting Management.**

Invite your employees to join the few and bring their meetings, and your organisation, to the next level by creating engaging content and facilitating inclusiveness.

Earning their Meeting Leader Certification and learning how they can improve the productivity of their meetings, will help them reach better decisions, and build stronger teams today.

In three specialised modules, we'll share proven practices for leading meetings in any circumstance: in-person, remote, or hybrid. They'll learn from the leading meeting scientists working at world-renowned universities, and connect with other business leaders as they develop their meeting expertise.

## Why should your employees get [certified](#)?

- Provide professional development: They'll learn transferable skills to all types of meetings
- Improve meeting productivity: They'll achieve more in their meetings
- Enhance executive skills: Great meeting leaders are great business leaders
- Increase team alignment: They'll learn how to create a more inclusive meeting environment and unlock latent potential in their teams.

62% of senior leaders say that meetings today are a missed opportunity to bring people together. The Meeting Leader Certification supports leaders in tapping into the potential of their meetings.

## What's included in the Meeting Leader [Certification](#)?

- Three specialised learning modules taught over three months
- Checklists, quick-reference guides, and other downloadable resources
- Small group webinars to exchange ideas and experiences with other meeting leaders
- Exclusive invites to guest lectures from leading academics and practitioners
- Access to Sherpany's team of Meeting Experts
- Continuous evaluation of their progress

